

MÜNCHENER RENNVEREIN E.V.

Galopprennbahn München –
Ihre Glücksmomente

Sponsoring



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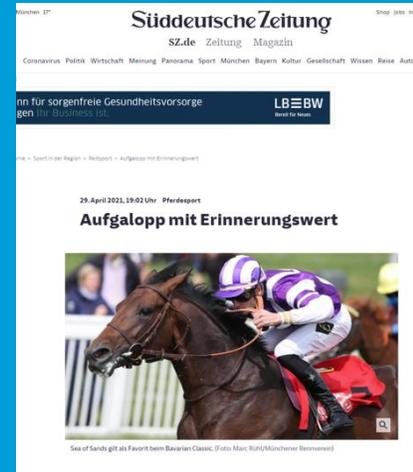
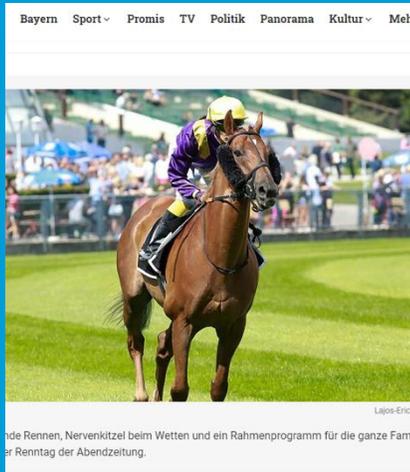
Facts

- Founded in 1865, it is Bavaria's only continuously operating racing club and one of Munich's oldest sports clubs
 - National and international breeding performance tests
 - 1800 m oval course
 - Training center home to 150 active racehorses with 5 trainers
 - Top-location für big events, corporate and private events
 - Germany's only track with two Group I-races, as well as one group II race
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Impressions

Media presence



- Professional press work reaches regional and national media
- High-quality and entertaining full coverage of race days reaches around 10,000 viewers via livestream
- Own channels - Facebook, Instagram, TikTok and YouTube @galopprennbahnmuemchen

ADVERTISING OPPORTUNITIES

Raceday title

Raceday named after your company in all media and ads

- One or more racing titles, „Preis der Firma xyz“, „Firmenname-Preis“

- Branding on the racetrack

Trackside advertising

Backdrop for price giving

Beachflags

Exhibition of your products

- Pricegiving and interview in the livestream
- Hospitality-package possible
- Social Media

price on request

racetitle

- „Preis der Firma xyz“, „Firmenname-Preis“ on all startinglists (on- and offline), in the programme and during the raceday
- Pricegiving and interview in the livestream
- 1/1 ad in the programme (print)
- Trackside advertising
- Social Media

List price: **4.000,00€** (normal raceday) – **7.000,00€** (Group-raceday)

Trackside advertising

Draw visitors' attention to your trackside advertising.

by placing it along the track, you also reach viewers watching on screen.

Dimensions: 5x1 meters / 6x1 meters

Material: Alu-Dibond (trackside) or PVC/fabric at the unsaddling area/outside trackside

List price: €850 per board (standard race day) – €1,000 per board (Group race day)

Always-on: draw the attention of clients of other events from April to November. Price: 8.500€/board

All prices excl. VAT



Ad in the race program

The race program contains all key information about the race day and is sold at the ticket office and in the shop. Owners, jockeys, and officials receive the race program at the racing office.

So, reach both visitors and officials with your **ad in the Race Program**.

Format: DIN long

Print run: depending on race day, 1,000–3,000 copies

Price per ad: €250 (standard race day) – €300 (Group race day)

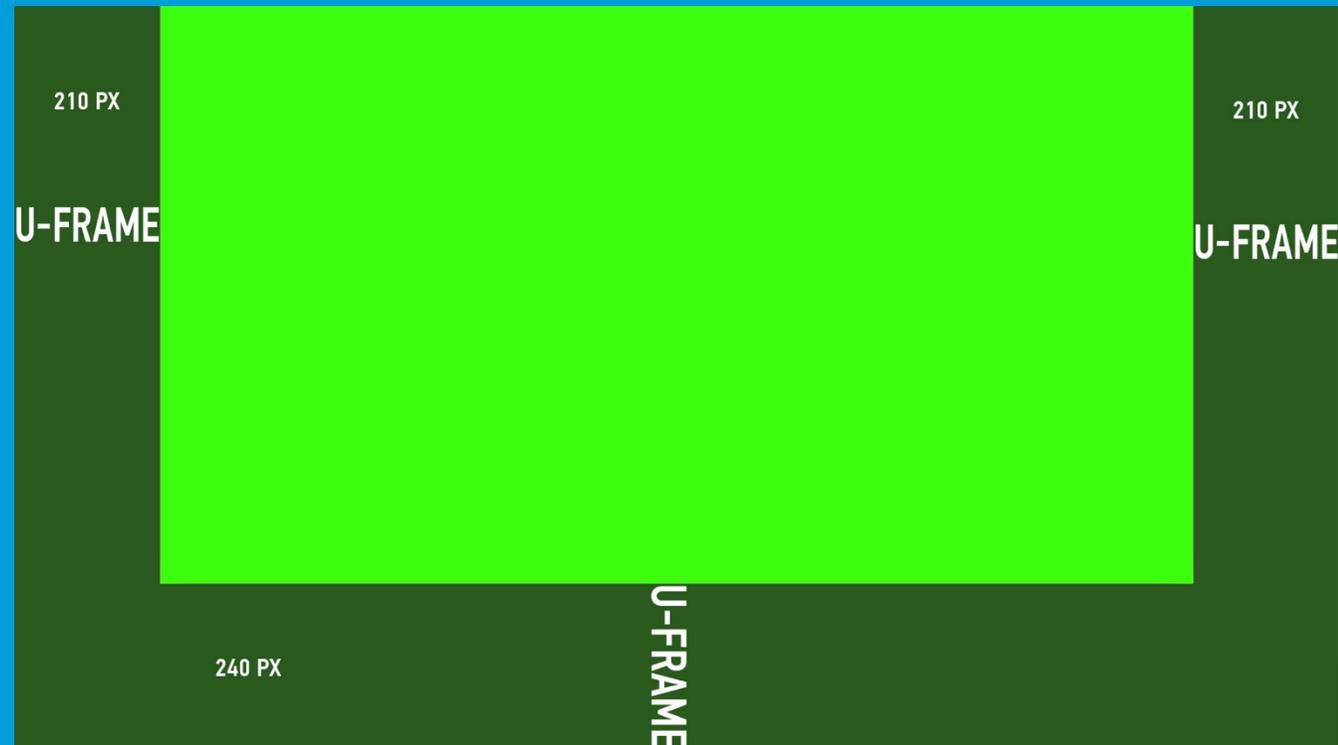
U-Frame in Live-broadcast

Reach spectators on-site and online with your advertising in the U-Frame during the live broadcast.

Displayed up to 9 times (before each race)

Price: €1,000 per race day

Season package: €7,500 for the entire season



Exhibition

Show your products on the premises, in the parade ring, or at the entrance area.

List price: €800 (standard race day) –
€1,000 (Group race day)

All prices excl. VAT



Hospitality



Invite your clients and employees to a race day at Munich-Riem Racecourse. Depending on the size of your group, we will work with you and our catering team to create a concept tailored to your needs.

Club-Tribüne

Enjoy the race day with your guests and the best view of the action from the second floor of the renovated Club Stand.

Food: buffet, included

Drinks: included





Parade ring terrace

- Unique view of the parade ring and racetrack
 - **Food:** upon arrangement
 - **Drinks:** upon arrangement
 - **Booking:** entire terrace or private area available
-

season 2026*

date	Raceday title	racetitle	Trackside/ program	exhibition	Hospitality
19 th April					
1 st May (Gr. II)					
23 rd May					
22 nd June <small>Afterwork</small>					
26 th July (Gr. I)					
22 nd Aug.					
14 th Sept. <small>Afterwork</small>					
24 th October					
7 th Nov. (Gr. I)					

 = possible

 = possible upon request/by arrangement

*subject to change

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